

Subject: Downtown L.A. Guide - Reserve your space now
From: "Michael Lamb" <michael@downtownnews.com>
Date: 05/25/2016 02:24 PM
To: "Henna Sherzai" <hsherzai@downtownla.com>

Downtown L.A. is one of the hottest markets in the region, with world-class cultural attractions such as the Broad Museum and Disney Concert Hall, a booming loft community with thousands of residents, and exciting projects such as the L.A. Live sports and entertainment district.

That means that this year s Downtown L.A. Guide is poised to attract more attention and buzz than ever. The award-winning publication will be bigger and better than ever, with 110,000 copies filled with everything a visitor or a local needs to know: dining, nightlife, pet friendly Downtown, what to see and do, and much more.

We get this glossy guide into all the right hands, so make sure your business is included in this once-a-year opportunity! The colorful resource will be delivered to local hotels, restaurants, retailers, the L.A. Convention Center, LA Inc., selected conventions, in corporate welcome packages and at numerous special events throughout the year.

Here is a link to a copy of last year s Downtown L.A. Guide, www.LosAngelesDowntown.com. Attached below are this year s advertising sizes and rates.

We look forward to your participation in one of the most important publications of the year. Premium positions are booking quickly, so make your reservation soon!

Sincerely,
Dawn Eastin
General Manager

p.s. This is a once-a-year opportunity to reach more than 110,000 potential customers. Don t miss out!

— Attachments: —	
DT Guide Inside.pdf	941 KB
DT Guide Outside.pdf	638 KB